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April 30, 2003

VIA COURIER

manatt | phelps | phillips

Client-Matter: 23981-030-68

RECEIVED

APR 3 0 2003

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Federal Communications Commission Office of Secretary

Re:

Great Northern Radio, LLC

WBEC(FM)

Facility ID No.: 11295 Petition for Rule Making

Dear Ms. Dortch:

Great Northern Radio, LLC by its attorneys, hereby files an original and five copies of its Petition for Rule Making for the above-referenced station.

Please contact the undersigned counsel directly if there are any questions on this matter.

Respectfully submitted,

Elise Dang

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PETITION FOR RULE MAKING

Federal Communications Commission
Office of Secretary

APR 3 0 2003

	To: Chief, Office of Broadcast Licensing Policy Audio Division
KM Docket No. 03-	Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations (Easthampton and Pittsfield, Massachusetts))
	In the Matter of

CREAT MORTHERN RADIO, LLC

Washington, DC 20005 1501 M Street, NW, Suite 700 MANATT, PHELPS & PHILLIPS, LLP Elise Dang Jonathan E. Allen David G. O'Neil

Its Counsel

April 30, 2003

Media Bureau

SUMMARY

This Petition for Rule Making ("Petition") is filed on behalf of Great Northern Radio, LLC and requests changes to the FM Table of Allotments in 47 C.F.R.§ 73.202(b) to enable the introduction of a first local service into Easthampton, Massachusetts. The changes would result in a preferential arrangement of allotments pursuant to Commission precedent and would provide increased service to a significant segment of the public. Specifically, this Petition proposes the deletion of channel 288A at Pittsfield, Massachusetts, with the allocation of that channel to Easthampton, and a modification of the license for WBEC-FM to reflect the new community. The Petition advocates a higher allotment priority under the well-settled *FM Priorities* than the retention of the channel in Pittsfield, a community already well-served by several AM and FM stations. The Petition's technical merit is clearly demonstrated by the provision of first local service to 15,994 persons as well as a net population gain of 523,866 persons associated with the relocation of WBEC-FM. Accordingly, Great Northern Radio, LLC urges the Commission to issue a Notice of Proposed Rule Making to implement the changes requested in this Petition.

BEFORE THE FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, DC 20554

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Media Bureau

Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations (Easthampton and Pittsfield, Massachusetts))	MM Docket No. 03 RM -	
То:	Chief, Office of Broadcast License Policy Audio Division			

PETITION FOR RULE MAKING

1. Great Northern Radio, LLC ("Great Northern"), licensee of WBEC-FM, Pittsfield, Massachusetts, by its counsel, hereby submits this Petition for Rule Making ("Petition") filed pursuant to Section 1.420(i) of the Commission's Rules. Great Northern seeks to amend Section 73.202(b) of the Commission's rules to enable significant station enhancements and improved service to the public for WBEC-FM. As shown below, these improvements constitute a preferential arrangement under Commission precedent and may be granted without delay. In support thereof, the following is hereby shown:

I. Technical Compliance

2. The Petition proposes modifications to the FM Table of Allotments to delete the allotment of channel 288A at Pittsfield and to add an allotment for channel 288A at Easthampton, Massachusetts, with a relocation of the transmitter site to new reference

¹ Section 1.420(i) provides that "(i) In the course of the rulemaking proceeding to amend §73.202(b) ... the Commission may modify the license ... of an FM ... broadcast station to specify a new community of license where the amended allotment would be mutually exclusive with the licensee's or permittee's present assignment."

coordinates.² These changes will require modification of the current WBEC-FM authorization to change the community of license from Pittsfield to Easthampton.

3. Petitioners seeking to change community of license pursuant to Section 1.420(i) must propose a channel that is mutually exclusive with the existing station's channel, and the new community must be preferred over the existing community pursuant to the Commission's FM allotment priorities.³ As detailed in the attached Engineering Statement, the proposed allotments comport with the Commission's minimum-distance separation requirements as outlined in Section 73.207(b) of the Commission's rules. The allotment to Easthampton is mutually exclusive with the existing allotment at Pittsfield, and the Easthampton allotment would provide the requisite principal-community coverage to the entire community of Easthampton.⁴ In addition, Pittsfield will continue to be served by several AM and FM stations; thus the relocation would not result in the removal of Pittsfield's sole local transmission service.⁵ Furthermore, the Engineering Statement shows that the service areas associated with Pittsfield will retain five or more aural services; and that 98.3 percent of the persons currently served by WBEC-FM will continue to receive five or more aural services after the removal of WBEC-FM's primary coverage contour. FCC precedent considers this population "well served." of the persons currently served.

² The reference coordinates are 42-18-52 N, 72-41-18 W. See Engineering Statement of Robert M. Smith, Jr., attached as Exhibit 1 ("Engineering Statement").

³ See Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), recon. granted in part, 5 FCC Rcd 7094 (1990) ("FM Priorities").

⁴ See Engineering Statement.

⁵ Data from the FCC Audio Division's website indicates that the following constructed stations would continue to serve Pittsfield as their community of license: WUHN(AM) and WUPE(FM), licensed to Weiner Broadcasting, WBRK(AM) and WBRK(FM), licensed to WBRK, Inc., WBEC(AM), licensed to Great Northern Radio, LLC, and WTBR-FM, licensed to Pittsfield Public School Committee.

⁶ See Detroit Lakes and Barnesville, Minnesota and Enderlin, North Dakota, 2001 FCC Lexis 6869 (2001) (awarding first local service preference to community where almost nine percent of loss area population would receive four of fewer full-time aural services).

4. In addition, as described below, Easthampton is a preferred community to Pittsfield because it will result in first local service to Easthampton, a proposed net gain of 523,866 persons and an additional 929.6 square kilometers receiving 60 dBu will be served.

II. Community of License - Easthampton, Massachusetts

- 5. Great Northern requests a change in its authorized community of license for WBEC-FM from Pittsfield to Easthampton, Massachusetts, through the deletion of the current allotment of channel 288A at Pittsfield, and a revision of the community of license accordingly. In accordance with the *FM Priorities*, ⁷ the allocation represents an enhanced allotment priority over retention of the allotment in Pittsfield because the allocation will result in the introduction of a first local service to Easthampton. First local service constitutes a priority (3) under the *FM Priorities*, while retention of the existing station at Pittsfield represents at best a priority (4) in light of the other FM and AM stations licensed to that community. ⁸
- 6. Easthampton is located within the Springfield Urbanized Area,⁹ thus requiring an analysis of the proposed community by reference to the factors delineated in the FCC's Faye and Richard Tuck decision and the FCC's Huntington precedent.¹⁰ In this context, the most important consideration for a first local service precedent is the proposed community's independence from the central city.¹¹ The Commission considers eight factors in assessing this independence: 1) the extent to which the community's residents work in the larger metropolitan

⁷ See Revision of FM Assignment Policies and Procedures, 99 FCC 2d 88 (1988).

⁸ The FM allotment priorities are (1) First fulltime aural service; (2) Second fulltime aural service; (3) First local service; and (4) Other public interest matters. Co-equal weight is given to Priorities (2) and (3). *Id*.

⁹ See Ouglifying Urban Areas for Census 2000, Federal Register Vol. 67, No. 84 (rel. May 1, 2002).

¹⁰ See Huntington Broadcasting Co. v. FCC, 192 F.2d 33 (D.C. Cir. 1951); Headland, Alabama and Chattahoochee, Florida, 10 FCC Red 10352 (1995); Faye and Richard Tuck, 3 FCC Red 5374 (1988) (delineating eight-factor analysis for determining a proposed community's independence from a nearby urbanized area) ("Tuck").

area, rather than in the specified community; 2) whether the community has its own newspaper or other media that cover the community's local needs and interests; 3) whether community leaders and residents perceive the specified community as an integral part of, or separate from, the larger community; 4) whether the specified community has a local government and elected officials; 5) whether the specified community has its own local telephone book or zip code; 6) whether the community has its own commercial establishments, health facilities and transportation systems; 7) the extent to which the specified community and the central city are part of the same advertising market; and 8) the extent to which the specified community relies upon the larger metropolitan area for various municipal services, such as police, fire protection, schools and libraries.¹² The following demonstrates Easthampton's independence from the Springfield Urbanized Area and shows how the majority of the *Tuck* factors strongly support the community's entitlement to a first local service.

A. Easthampton Offers its Residents Significant Employment Opportunities (Factor 1)

7. Easthampton's 2000 Census population is 15,994 persons.¹³ The most recent available Census data indicate that almost two-thirds of Easthampton's workers age 16 and over work in Easthampton.¹⁴ Since 1961, Easthampton's Chamber of Commerce has promoted local business and development opportunities.¹⁵ Prominent Easthampton employers include retail

¹¹ See, e.g., Pitkin, Lake Charles, et al., 15 FCC Red 17311 (2000). The Commission also considers two additional criteria, which are discussed in more detail *infra*: the relative size and proximity of the suburban community to the Urbanized Area and the signal coverage to be provided to the Urbanized Area.

¹² See Id.

¹³ Unless otherwise specified, all population data provided in the Petition and the accompanying exhibits is derived from 2000 Census data provided by the U.S. Census Bureau. See U.S. Census website at http://www.census.gov. See Exhibit 2.

¹⁴ According to 2000 Census data, of Easthampton's 15,994 residents, 2,212 of Easthampton's workers age 16 years and older worked in Easthampton. See Exhibit 2.

¹⁵ See http://www.valinet.com/~ehamp/services.html.

businesses like T-Mobile, Easthampton Savings Bank, Autumn Properties, A-Z Storage, Big E's Foodland, Inc., Fleet Bank and Advanced Computers, Inc. 16

B. Easthampton Residents and Government Leaders Clearly Consider Easthampton To Be Separate from Surrounding Communities (Factor 3)

- 8. Several facts demonstrate that Easthampton's residents and government leaders perceive their community as separate from surrounding communities and Springfield in particular. The city of Easthampton is located in the Pioneer Valley in Hampshire County, Massachusetts, while Springfield is located in Hampden County. Easthampton became a recognized entity in 1785. In 1809, Easthampton was chartered as a town and eventually amended its charter to become a city in 1996. Easthampton began and grew as a mill town around the early industrial era. Many new residents moved to town to seek employment at the mills. As a result, in the mid-1800s public schools, the Easthampton Savings Bank, a local library and utility systems were established. Easthampton is an independent city and is continuing to grow.
- 9. Easthampton has many cultural attractions, including the 1,800-acre Mt. Tom State Reservation¹⁹ and the Arcadia Nature Center and Wildlife Sanctuary, which is part of the Massachusetts Audubon Society.²⁰ Easthampton's parks include Flaherty Park, Parsons Street Park, Pleasant Street Park, Nonotuck Park and Katherine Root Wayside Park.²¹ Easthampton also is home to the Paradise City Arts Festival and the Clayspot Gallery. The Pascommuck Conservation Trust oversees the Nashawannuck Pond, which has been preserved as a historic

¹⁶ See http://www.ecommunityguide.com/easthampton/businessguide.php. See Exhibit 2.

¹⁷ See http://www.ecommunityguide.com/easthampton/history.shtml. See Exhibit 3.

¹⁸ Id. See Exhibit 3.

¹⁹ See http://www.easthamptonweb.com/www/mttom/index.html. See Exhibit 3.

²⁰ See http://www.casthamptonweb.com/www/arcadia/index.html. See Exhibit 3.

²¹ See http://www.Easthampton-town.org/bicentennial.htm.

area due to its early industrial use in support of Easthampton's button and elastic factories. In addition, Easthampton's Historical Society, located on 7 Holyoke Street at the Rapalus House, preserves scrapbooks, photography, paintings and other pieces of Easthampton history. Easthampton is also known as the filming location for a 1999 movie "In Dreams."²²

C. Easthampton Has a Zip Code and a Local Telephone Book (Factor 5)

- 10. Easthampton is located west of Interstate 91 and off Route 10, in the heart of Hampshire County, Massachusetts. Easthampton's zip code is 01027. In addition, its post office is located at 191 Northampton Street.²³ Easthampton also has its own local yellow pages.²⁴
 - D. Several Local Newspapers and Other Media Serve Easthampton Residents; Businesses Need Not Rely on Springfield-based Media to Reach Easthampton Residents. (Factors 2 and 7)
- 11. Easthampton residents may turn to several media outlets outside of Springfield for coverage of local events and public affairs. The *Daily Hampshire Gazette* is published in Northampton, with offices in Easthampton and Amherst, and serves most of Franklin and Hampshire Counties. Thus, businesses seeking to direct advertising to Easthampton residents need not rely on media associated with Springfield, Massachusetts. In addition, Easthampton residents may look to their local government for public affairs and schedules of upcoming information through the city's web site at www.easthamptonweb.com. Easthampton also has an Internet search engine for local information such as local news and businesses²⁵ and community access TV (Channel 5).²⁶

²² See <u>http://www.epodunk.com/cgi-bin/genInfo.php?locIndex=2936</u>.

²³ Id.

²⁴ See http://www.usa-local-guide.com/MA/EASTHAMPTON/. See Exhibit 4.

²⁵ http://www.ecommunityguide.com/easthampton/index.shtml. See Exhibit 5.

²⁶ http://www.ecommunityguide.com/easthampton/cityhall.shtml. See Exhibit 5.

E. Easthampton Has a Significant Number of Local Businesses and Health Facilities (Factor 6)

- 12. Several businesses in Easthampton demonstrate the local nature of their trade by using "Easthampton" in their name: Easthampton Diner and Restaurant, Easthampton Golf, Easthampton Laundromat, Easthampton Machine Tool, Easthampton Savings, Easthampton Tire Outlet, Easthampton Travel, Easthampton Variety, Easthampton Village Pizza, McDonald's of Easthampton, Easthampton Violin and others.²⁷ Several financial institutions serve Easthampton residents, including Easthampton Savings Bank, Fleet National Bank, and Florence Saving Bank.²⁸ Mass transit is available in Easthampton via the Pioneer Valley Transit Authority and the Nashawannuck Express.
- 13. No hospitals are located in Easthampton, but many family practitioners, general practitioners and dentists have established medical practices in the town.²⁹ In addition, several clinics are available to Easthampton residents and seniors.

F. Easthampton Has its Own Local Government and Elected Officials And Provides Municipal Services to its Residents (Factors 4 and 8)

14. Easthampton is governed by a Mayor and nine-person City Council. The town government is autonomous and oversees local matters such as building permits, fair housing, licensing, parks, safety and health.³⁰ Two town justices serve the Easthampton Town Court. Easthampton's administration includes the following departments: Conservation Commission, Council on Aging, Cultural Council, Development and Industrial Commission, Easthampton Community Association, Fair Housing Commission, Forest Committee, Health Department,

²⁷ See Exhibit 6.

²⁸ See Exhibit 6

²⁹ See http://www.ecommunityguide.com/easthampton/healthguide.php. See Exhibit 7.

The Easthampton Town Code is available on the Internet at http://www.Easthamptoncode.htm. See Exhibit 8.

Historical Commission, Housing Authority, Industrial Development Finance Authority, Insurance Advisory Committee, Licensing Board, Local Access Board, Municipal Building Needs Committee, Nashawannuck Pond Steering Committee, Parks and Recreation Commission, Planning Department, Planning Board, Public Works Department, Retirement Board, Tax Collector, Veterans Services Department, Zoning Board of Appeal and others.³¹

- 15. Easthampton provides its residents with many fundamental services.

 Easthampton's Fire Department employs approximately 26 firefighters, and Easthampton's Police Force includes 25 officers. Easthampton provides residents with public works, and parks and recreation services.
- 16. U.S. Census Bureau data indicate that more than 1,000 students attend one of Easthampton's public schools, all of which are located within the city's boundaries. The Easthampton Public Schools include Easthampton High School, White Brook Middle School, Neil A. Pepin Elementary School, Center Elementary School, Maple Elementary School and Parsons Elementary School.³²

G. Additional Considerations for First local service

17. In light of the foregoing *Tuck* criteria, Easthampton is clearly entitled to consideration as a first local service. Easthampton's government leaders consider the city separate from its neighbors, and it has a separate historical identity. The city's elected government provides its citizens with many services without relying on Springfield or surrounding communities. Easthampton is home to a significant number of businesses, hospitals, medical facilities, transportation systems and schools. Easthampton also has its own media outlets such as the *Daily Hampshire Gazette* and local community access TV Channel 5.

³¹ A full listing of Easthampton's City Offices appears on the city's official web site, which is located at http://www.easthamptonweb.com/www/easthamptongov/index.html. *See* Exhibit 8.

- 18. Satisfaction of the *Tuck* factors is sufficient for the Commission to determine that a proposed community is entitled to a preference as a first local service.³³ However, the Commission also analyzes two additional considerations in adjudging these petitions. First, the Commission considers the extent to which the station will provide service to the entire nearby Urbanized Area. The Commission also considers the relative populations of the suburban and central city. As demonstrated in the Engineering Statement, the proposed 70 dBu contour for the allotment at Easthampton will cover less than 35 percent of the Springfield Urbanized Area. With regard to relative size and proximity, Easthampton's 2000 population of 15,994 constitutes approximately 2.8 percent of the 2000 population of the Springfield Urbanized Area (573,610). This percentage exceeds percentages approved by the Commission in other proceedings.³⁴
- 19. The proposed net gain of 523,866 persons and 929.6 square kilometers receiving 60 dBu service from the allotment is in the public interest. Moreover, 98.3 percent of the proposed loss area will contain at least five aural services.
- 20. Great Northern hereby states in the event the Commission makes the proposed changes to the FM Table of Allotments, Great Northern will timely file the necessary applications for construction permit for the new station and will construct the new facilities in a timely manner.

³² See http://www.easthamptonschools.org. See Exhibit 8.

³³ See, e.g., Headland, Alabama and Chattahoochee, Florida, 10 FCC Rcd 10352 (1995).

³⁴ See, e.g., Ada, Newcastle and Watonga, Oklahoma, 22 FCC Rcd 16896 (1996) (0.9 percent).

CONCLUSION

The instant Petition proposes the following changes to the FM Table of Allotments:

Pittsfield, MA Easthampton, MA Current 240A, 269A, 288A Proposed 240A, 269A 288A

The instant proposal serves the public interest by enabling Great Northern to improve station WBEC-FM. Easthampton would receive its first local radio service, and 523,866 more people would receive 60 dBu service. Great Northern is confident that this proposal can be implemented with a minimal impact on Commission resources. For these reasons, approval of this proposal is respectfully requested.

WHEREFORE, FOR THE FOREGOING REASONS, Great Northern Radio, LLC respectfully request that the Commission issue a Notice of Proposed Rulemaking in connection with the proposal outlined in this Petition for Rule Making and modify Section 73.202(b) accordingly.

GREAT NORTHERN RADIO, LLC

David G. O'Neil

Jonathan E. Allen

Elise Dang

MANATT, PHELPS AND PHILLIPS, LLP

1501 M Street, N.W.

Suite 700

Washington, DC 20005

(202) 463-4300

Its Counsel

April 30, 2003

Exhibit 1

R. M. SMITH ASSOCIATES

BROADCAST TECHNICAL CONSULTANTS
4267 NW FEDERAL HIGHWAY #120 - JENSEN BEACH, FL 34957
(561) 335-0688 FAX (561) 335-1438
E-MAIL Rmsradio@aol.com

ENGINEERING STATEMENT

IN SUPPORT OF PETITION FOR RULE MAKING

BY:

GREAT NORTHERN RADIO, LLC

PURPOSE AND SCOPE

The Petition, of which this Statement is a part, requests a modification of the FCC FM Table of Allotments in 47 CFR §73.202 by deleting the allotment of channel 288A at Pittsfield, MA, and adding an allotment 288A at Easthampton, MA. The results of these changes are: WBEC-FM's (FCC Facility ID 11295) principal community changes from Pittsfield, MA (on channel 288A) to Easthampton, MA (on channel 288A) as that community's first local service. ¹/

This Statement supports the Petition by showing that the new allotment complies with applicable spacing requirements, provides 70 dBu coverage to the principal community of the new allotment, provides 60 dBu coverage to a larger population than does the present allotment scheme and is mutually exclusive with the present allotment.

ALLOTMENT SITE

CHANNEL 288A AT EASTHAMPTON, MA

A computerized search of the FCC's CDBS FM database shows that an allotment site specified at N42-18-52, W72-41-18 is fully spaced per the requirements of 47 CFR §73.207(b)(1) to all domestic stations/allotments. The site is also fully spaced, per the requirements of the Canada-United States FM Broadcasting Agreement, to all Canadian stations/allotments.

PRINCIPAL COMMUNITY COVERAGE

Figure 1 is a portion of a 50% reduction of a USGS 1:100,000 scale Topographic Series map on which are plotted the political boundaries of Easthampton, MA and the 70 dBu contour of a full Class A facility (6.0 kW, 100 meters HAAT) at the proposed reference coordinates. The 70 dBu F(50,50) contour from the proposed allotment site encompasses all of Easthampton, MA. The point in Easthampton farthest from the allotment site is 10.2 kilometers from the site. A class standard 70 dBu contour of 16.2 km also encompasses all of Easthampton.

^{1/} Pittsfield will retain local service from WUHN(AM), WUPE(FM), WBRK(AM), WBEC(AM), WBRK-FM and WTBR-FM.

PRESENT VERSUS PROPOSED SERVICE

The present WBEC-FM facility's 60 dBu contour encompasses an area of 2016.1 square kilometers and 111,823 persons. The 60 dBu contour from the proposed operation of Channel 288A in Easthampton, MA covers 2945.7 square kilometers and 635,659 persons. A modification of the Table of Allotments, as proposed in this Petition will result in an increase of 523,866 persons (a 468% increase) receiving 60 dBu service from WBEC-FM.

The operation of WBEC-FM on 288A at Easthampton, MA will provide the first local service to that community.

ALLOTMENT IMPROVEMENT

The channel 288A allotment at Pittsfield, MA is a short-spaced allotment grand-fathered at 3.0 kW at 100 meters or equivalent. The allotment for channel 288A at Easthampton is a fully spaced 6.0 kW 100 meter Class A allotment.

MUTUAL EXCLUSIVITY

The proposed allotment site for channel 288A at Easthampton, MA is 50.3 kilometers from the antenna site for WBEC-FM 288A, in Pittsfield, MA. 47 C.F.R. § 73.207 requires co-channel Class A facilities to be separated by 115 kilometers. No combination of sites exists that allow simultaneous service to Pittsfield and Easthampton on channel 288A.

OTHER AURAL SERVICES

Only one loss areas is definable. This is the area within the present 60 dBu coverage of WBEC-FM.

Figure 2 is a plot of the loss area and the protected service contours of various FM and AM stations in the area near WBEC-FM. Two underserved (less than five aural services) areas are identified as area 'A' and area 'B'. Both areas are served by four aural services in addition to WBEC-FM. Area A has an area of 42.7 square kilometers with a population of $349^{2\ell}$

^{2/} All population figures in this Statement are from the 2000 U.S. Census.

people. Area B has an area of 7.2 square kilometers with a population of 133 people.

The total underserved area of 49.9 square kilometers represents 1.7% of the present WBEC-FM coverage area. The 482 people in the underserved area represents 0.4% of the total people in the loss area.

Figure 3 is a 50% reduction of a USGS 1:100,000 scale Topographic Series map on which are plotted the two underserved areas.

SPRINGFIELD, MA-CT URBANIZED AREA

Attached as Figure 4 is a U.S. Census Urbanized Area Outline Map (2000 Census) showing the Springfield MA-CT Urbanized Area. On this map is plotted the 70 dBu F(50,50) contour from the proposed allotment. The proposed 70 dBu contour encompasses about 35% of the Urbanized Area. Easthampton is located within the Springfield MA-CT Urbanized Area.

SUMMARY

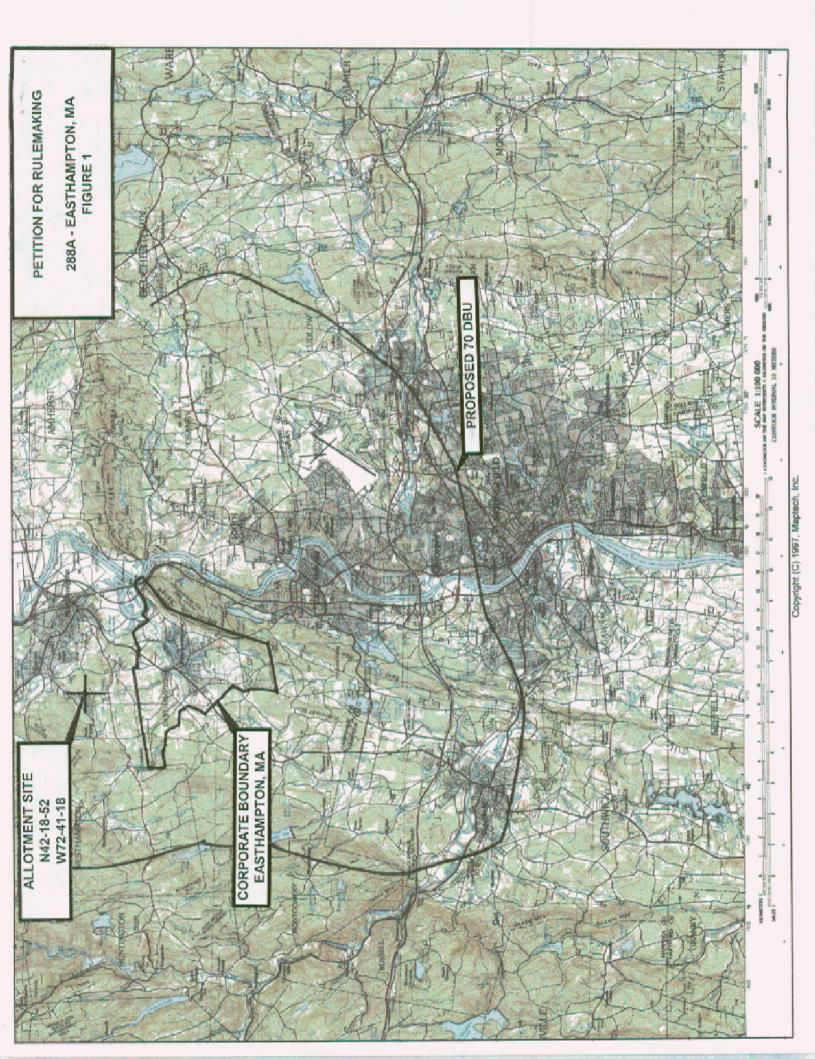
The proposed changes to the Commission's Table of Allotments will result in the following improvements in the use of the spectrum:

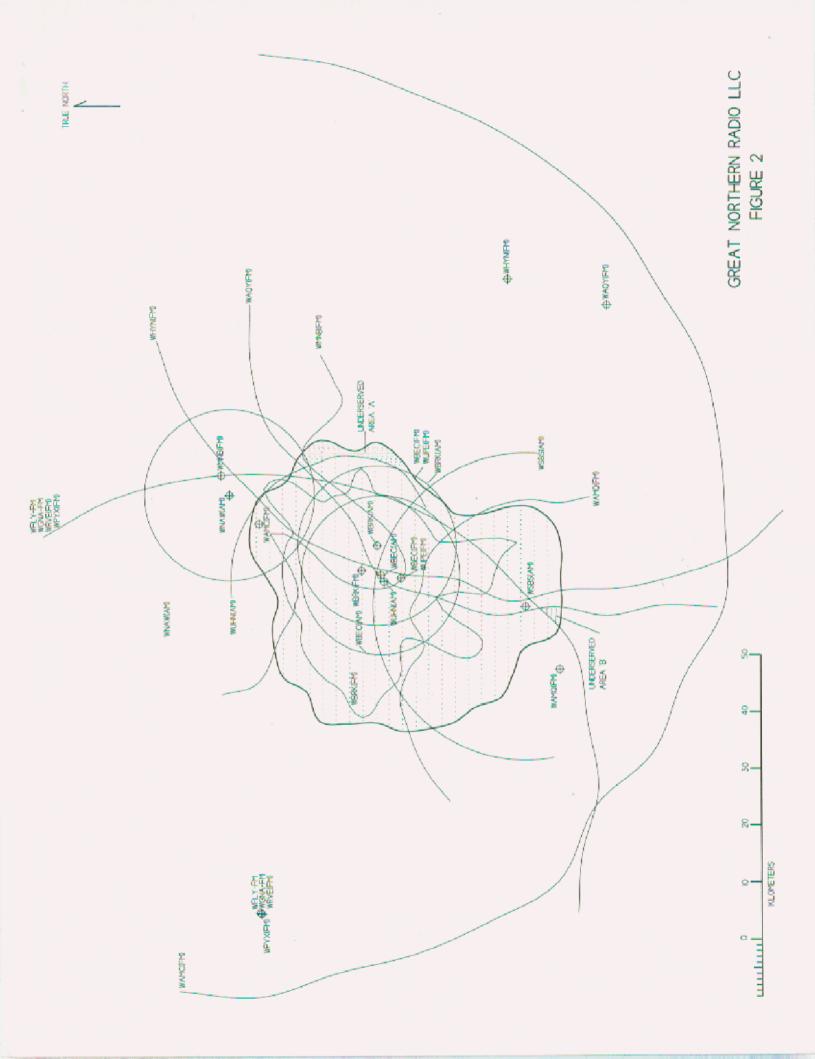
- 1. Easthampton, MA receives its first local service
- 2. A total of 523,866 more people receive 60 dBu service than at present
- 3. A short-spaced allotment is eliminated.

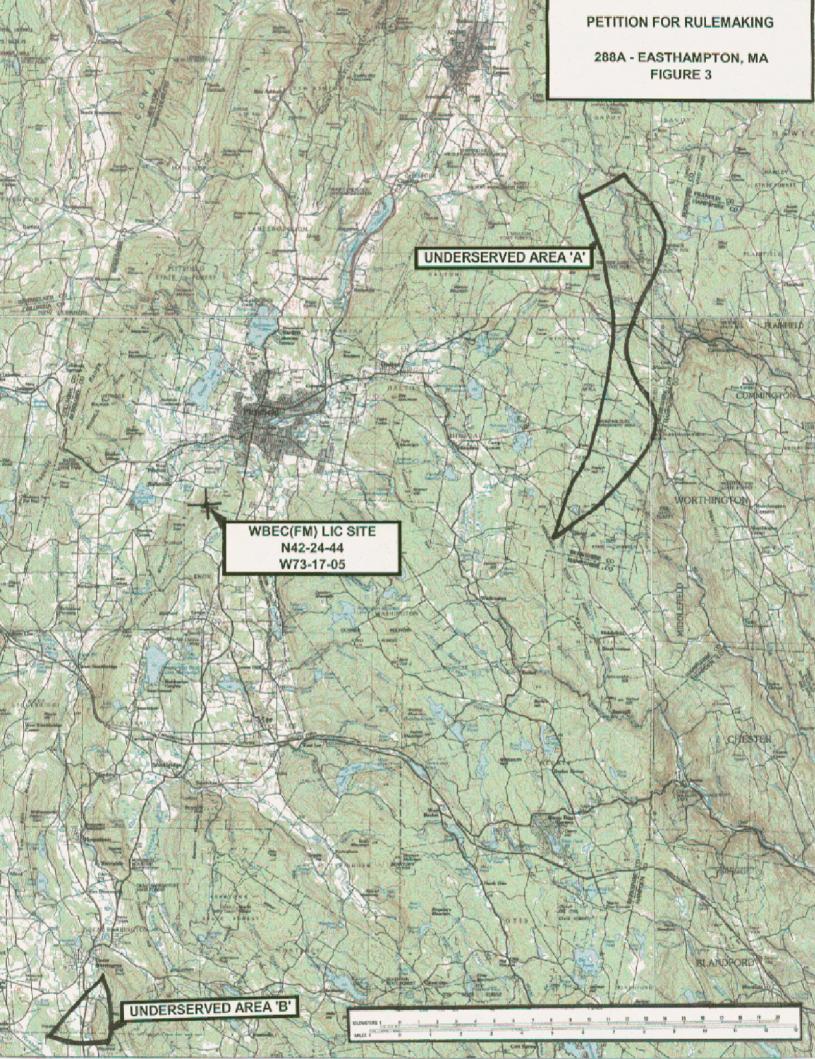
CERTIFICATION

I, Robert M. Smith Jr., of Port St. Lucie, FL, do hereby certify that all of the data, calculations and statements in this application are true and correct to the best of my knowledge and belief. I further certify that I am an experienced and qualified broadcast engineer and that my qualifications are a matter of record with the Commission.

Robert M. Smith Jr.







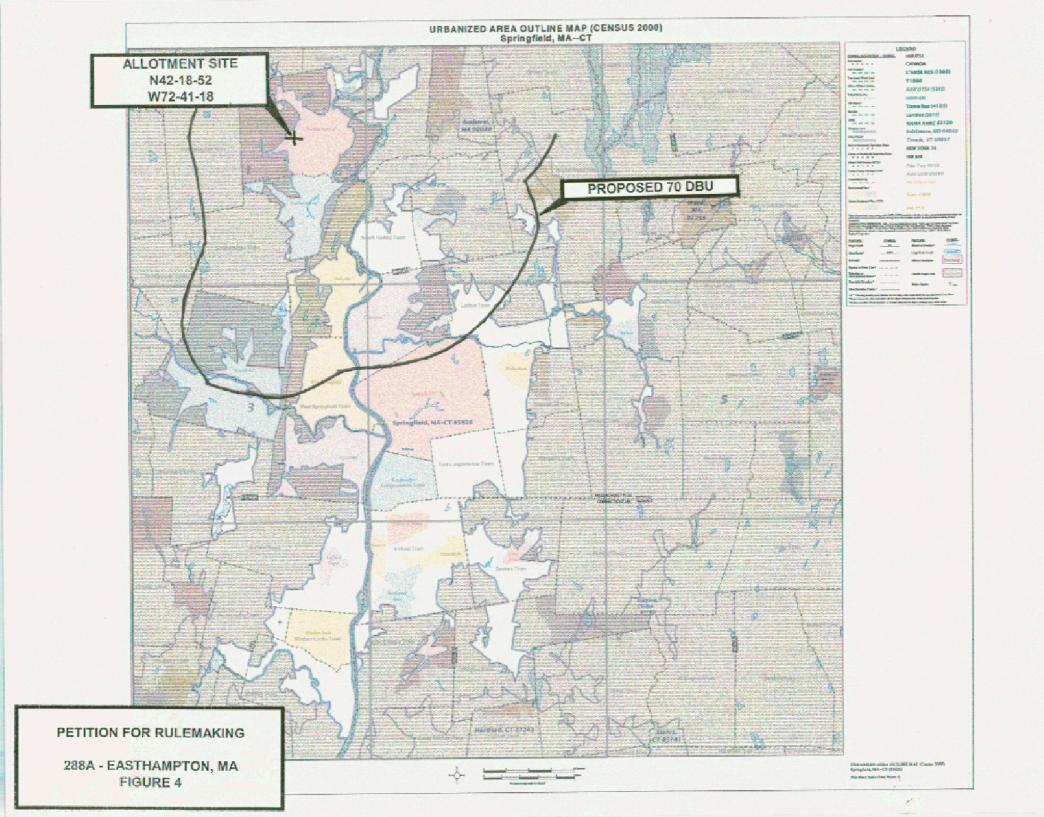


Exhibit 2

You Entered:

EASTHAMPTON, MA

EASTHAMPTON, MA

Latitude: N 42 15 59 Longitude: W 72 40 9 Map of Coordinates

Another Community?

City	or	Community:

U.S. State or Possession:			
AK 🔻		***	

(State is a required field)

Submit Request

Clear Entry



U.S. Census Bureau

American FactFinder

Main | Search | Feedback | FAQs | Glo



Quick Tables

DP-1. Profile of General Demographic Characteristics: 2000
Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data

Geographic Area: Easthampton city, Massachusetts

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see http://factfinder.census.gov/home/en/datanotes/expsf1u.htm.

Subject	Number	Percen
T-t-1	15,994	100.
Total population SEX AND AGE	15,984	100
Male	7,687	48
emale	8,307	51
emaie	6,307	51
Jnder 5 years	854	5
to 9 years	936	5
0 to 14 years	966	6
15 to 19 years	952	6
20 to 24 years	866	5
25 to 34 years	2,391	14
35 to 44 years	2,796	17
45 to 54 years	2,710	16
55 to 59 years	757	4
50 to 64 years	504	3
55 to 74 years	1,040	6
75 to 84 years	948	5
85 years and over	274	1
Median age (years)	38.6	(
18 years and over	12,612	78
Male	5,965	37
Female	6,647	41
21 years and over	12,112	75
52 years and over	2,540	15
35 years and over	2,262	14
Male	884	5
Female	1,378	8
RACE		
One race	15,841	99
White	15,260	95
Black or African American	102	0
American Indian and Alaska Native	23	C
Asian	275	1
Asian Indian	27	(
Chinese	47	(
Filipino	7	(
Japanese	5	(
Korean	25	(
Vietnamese	15	(
Other Asian 1	149	(
Native Hawaiian and Other Pacific Islander	1	(
Native Hawaiian	o	(
Guamanian or Chamorro	0	(
Samoan	1	
Other Pacific Islander ²	o o	C

Subject	Number	Percer
Some other race	180	1.
wo or more races	153	1.
Race alone or in combination with one or more other races 3		
White	15,400	96.
Black or African American	128	0
American Indian and Alaska Native	94	0.
Asian	305	1
Native Hawaiian and Other Pacific Islander	7	0
Some other race	228	1
HISPANIC OR LATINO AND RACE	ALL DESCRIPTIONS OF THE PARTY O	
Total population	15,994	100
Hispanic or Latino (of any race)	336	2
Mexican	29	0
Puerto Rican	226	1.
Cuban Cuban Libraria as Latina	3	0.
Other Hispanic or Latino	78 15,658	0.
White alone	15,658	97. 94.
TWING GIOTIC	15,125	94.
RELATIONSHIP		
Total population	15,994	100.
n households	15,950	99
Householder	6,854	42
Spouse	3,226	20
Child	4,241	26
Own child under 18 years	3,081	19
Other relatives	598	3.
Under 18 years	205	1.
Nonrelatives	1,031	6
Unmarried partner	532	3.
n group quarters	44	0.
Institutionalized population	0	0.
Noninstitutionalized population	44	0.
HOUSEHOLDS BY TYPE		
Total households	6.954	400
Family households (families)	6,8 54 4,170	100.
With own children under 18 years	1,787	26
Married-couple family	3,226	47.
With own children under 18 years	1,302	19
Female householder, no husband present	693	10
With own children under 18 years	366	5.
Nonfamily households	2,684	39.
Householder living alone	2,085	30.
Householder 65 years and over	765	11.
Households with individuals under 18 years	1,954	28.
louseholds with individuals 65 years and over	1,691	24.
	0.00	
Average household size	2.33	0
Average family size	2.93	0
HOUSING OCCUPANCY		
Total housing units	7,083	100
Occupied housing units	6,854	96
/acant housing units	229	3
For seasonal, recreational, or occasional use	25	0
Homeowner vacancy rate (percent)	0.8	0
Rental vacancy rate (percent)	3.0	()

Subject	Number	Percent
HOUSING TENURE		
Occupied housing units	6,854	100.0
Owner-occupied housing units	4,159	60.7
Renter-occupied housing units	2,695	39.3
Average household size of owner-occupied unit	2.59	(X)
Average household size of renter-occupied unit	1.92	(X)

(X) Not applicable

Other Asian alone, or two or more Asian categories.
 Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.
 In combination with one or more other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race. Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, P3, P4, P8, P9, P12, P13, P17, P18, P19, P20, P23, P27, P28, P33, PCT5, PCT8, PCT11, PCT15, H1, H3, H4, H5, H11, and H12.